

Presentation Skills Training

Presentations that convey your message and compel people to act on what they heard are the most powerful. People who communicate strategically understand that all effective communications begin with the audience in mind. Too often we fail to spend enough time analyzing our audience before starting to develop a presentation. All audience members are asking themselves: So what? Who cares? What's in it for me?

It's vitally important that you answer these questions first. Ask yourself: Is this presentation to inform? To persuade? To motivate? If your presentation is to inform, what do you want the audience to know? If you are there to persuade, what do you want the audience to feel? If your goal is to motivate, what do you want them to do?

Surveys show that people decide in the first seven seconds whether they are interested in what you are saying. The bottom line is that you have a small window to captivate your audience.

This workshop is highly suitable for anyone who has to give presentations at work, including: sales, marketing staff, consultants, supervisors and managers.

This presentation workshop is designed to improve the confidence and skills of you and your staff to ensure that their future presentations are effective, informative and entertaining.

Objectives

- How to create and make compelling, dynamic, memorable, and persuasive presentations, how to grab attention, how to sway the audience, and how to get your audience to listen less and do more
- How to prepare presentation materials and use presentation standards to enhance delivery, how to develop the confidence and the professionalism in making effective presentations with impact
- How to speak confidently and overcome fear in speaking before a group, how to use showmanship and positive body language to encourage the audience
- How to overcome aggressive questioning, how to deal with hecklers, and how to handle chewing-gum-in-hair situations, how to keep control, clarify questions, and how to leave a lasting, positive impression on your audience

Details

- Monday - Tuesday, from 10:00 - 16:00, total hrs: more than 12 hrs/45 mins
- Inclusive of socializing, materials, Certificate of Achievement
- Group training, up to 8 attendees

Venue

Hotel Schloss Heinsheim,
Gundelsheimer Strasse 36
74906 Bad Rappenau - Deutschland
Tel +49 (0)7264 95030, Fax +49 (0)7264 4208
www.schloss-heinsheim.de

Date

www.businessenglish.de
Monday - Tuesday, from 10:00 - 16:00

Fee

€ 880.00 (inclusive of accommodation)
1 night/single room/breakfast

Registration

Business English Training Worldwide
Robert Eichhorn & Associates
Wolliner Str. 4 · D-17415 Seebad Ahlbeck
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